

Talent competitiveness profile

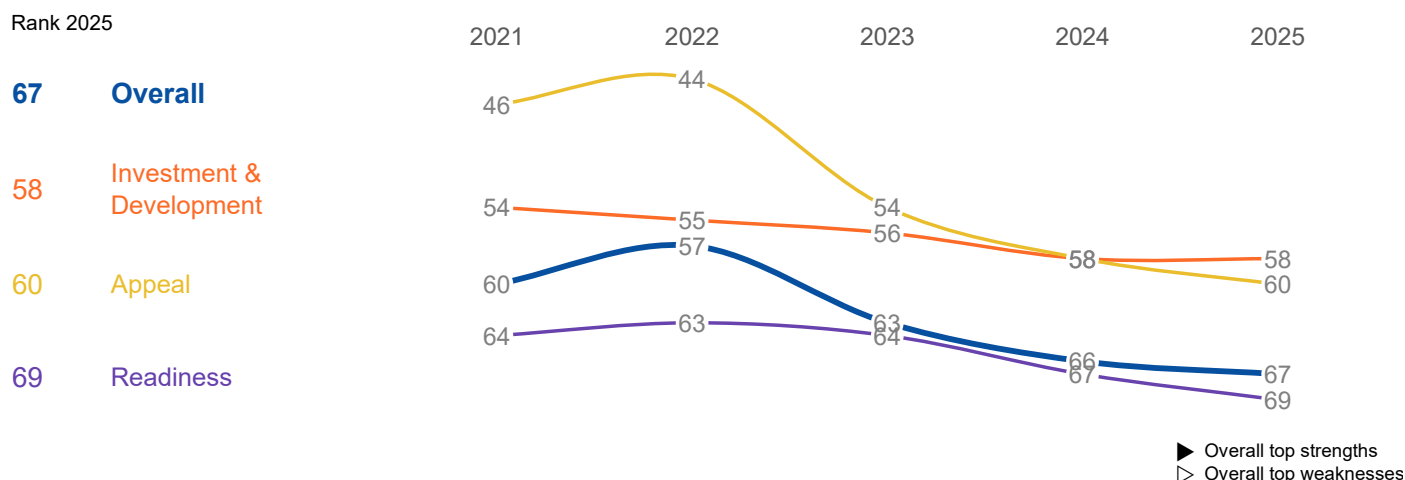
BRAZIL



Brazil

World Talent Ranking 2025

OVERALL PERFORMANCE (69 economies)



INVESTMENT & DEVELOPMENT

		Value	2025 Rank
► Total public expenditure on education	Percentage of GDP	5.0 %	26
Total public exp. on education per student	Spending per enrolled pupil/student, all levels	2,022 US\$	51
Pupil-teacher ratio (primary education)	Ratio of students to teaching staff	22.58 ratio	57
Pupil-teacher ratio (secondary education)	Ratio of students to teaching staff	21.69 ratio	61
Apprenticeships	are sufficiently implemented	4.50 survey [0-10]	54
Employee training	is a high priority in companies	5.35 survey [0-10]	51
Female labor force	Percentage of total labor force	43.75 %	47
Health infrastructure	meets the needs of society	3.63 survey [0-10]	59

APPEAL

		Value	2025 Rank
► Cost-of-living index	Index of a basket of goods & services in the main city	64.50 index	23
Attracting and retaining talent	is a priority in companies	6.37 survey [0-10]	44
Worker motivation	in companies is high	4.92 survey [0-10]	54
Brain drain	does not hinder competitiveness in your economy	3.68 survey [0-10]	53
Quality of life	is high	4.12 survey [0-10]	63
Foreign highly skilled personnel	are attracted to your country's business environment	2.87 survey [0-10]	63
Remuneration of management	Total base salary plus bonuses and long-term incentives, US\$	93,850 US\$	49
► Collected personal income tax	On profits, income and capital gains, as a percentage of GDP	3.07 %	24
Justice	is fairly administered	2.80 survey [0-10]	62
► Exposure to particle pollution	Mean population exposure to PM2.5, Micrograms per cubic meter	12.14 micrograms	24
Statutory minimum wage	Statutory gross monthly minimum wage US\$	262.02 US\$	47

READINESS

		Value	2025 Rank
► Labor force growth	Percentage change	1.58 %	28
▷ Skilled labor	is readily available	3.42 survey [0-10]	68
Finance skills	are readily available	4.05 survey [0-10]	65
International experience	of senior managers is generally significant	4.36 survey [0-10]	64
Competent senior managers	are readily available	3.57 survey [0-10]	66
▷ Primary and secondary education	meets the needs of a competitive economy	2.53 survey [0-10]	68
Graduates in Sciences	STEM graduates, % of all graduates	16.27 %	59
▷ University education	meets the needs of a competitive economy	3.58 survey [0-10]	67
▷ Management education	meets the needs of the business community	3.84 survey [0-10]	67
▷ Language skills	are meeting the needs of enterprises	3.00 survey [0-10]	69
Student mobility inbound	Foreign tertiary-level students per 1000 inhabitants	0.12 number	61
Educational assessment - PISA	PISA survey of 15-year olds	397 Average	51

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